

Salisbury cumulative impact area (CIA) survey 2014

As the licensing authority, Wiltshire Council is consulting on the need to adopt specific licensing policies to address the cumulative impact of the number of licensed premises within the area of Salisbury highlighted on the attached map. Within the highlighted area (referred to as the Cumulative Impact Area or 'CIA') there are a significant number of licensed premises that serve alcohol and late night refreshments. The adoption of specific CIA policies will enable the Council to further control the number of licensed premises, to address issues of crime, litter and noise that may arise in such an area.

The effect of such policies, if adopted, will be to create a presumption that, where representations are received in respect of any applications for new or varied licences within the CIA, those applications will be refused or subject to certain conditions, unless the applicant can demonstrate that there will be no adverse cumulative impact on the area.

The consultation will run inclusively from Monday 27th January 2014 - Sunday 20th April 2014.

Should you have any questions please contact LicensingSouth@wiltshire.gov.uk or phone 01722 438 185

Many thanks for taking the time to complete this short questionnaire

1. Do you visit licensed premises within Salisbury City Centre? If so which times?

Please tick all that apply

- 43 (58.1%) 0900hrs- 1700hrs
- 65 (87.8%) 1701hrs- 2200hrs
- 24 (32.4%) 2201hrs - 0300hrs

2. Do you agree or disagree with any of the following statements for the highlighted area:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
The streets are a pleasant and safe place in the evenings	5 (6.3%)	30 (37.5%)	18 (22.5%)	19 (23.8%)	8 (10.0%)
The fear of crime/anti social behaviour stops me visiting at night	8 (10.0%)	20 (25.0%)	14 (17.5%)	22 (27.5%)	16 (20.0%)
Crime and Disorder is mostly caused by customers of the local takeaways and bars	16 (20.0%)	23 (28.7%)	25 (31.3%)	12 (15.0%)	4 (5.0%)
The streets are clean and free of litter	0 (0.0%)	17 (22.4%)	11 (14.5%)	26 (34.2%)	22 (28.9%)
The level of noise is acceptable to me	4 (5.1%)	27 (34.6%)	25 (32.1%)	15 (19.2%)	7 (9.0%)

3. If anything, what stops you from visiting the highlighted area the most?

- 2 (2.6%) Fear of crime
- 18 (23.4%) Fear of anti-social behaviour

- 7 (9.1%) Poor Streetscene i.e. litter and state of street furniture
- 4 (5.2%) Lack of activities
- 8 (10.4%) Poor range of shops
- 1 (1.3%) Inconvenient location
- 31 (40.3%) Nothing stops me visiting
- 6 (7.8%) Other

Please specify

16 (100.0%)

4. Do you feel that there should be more, the same or less of the following in the streets within the highlighted area?

	More	Same	Less
Pubs	13 (16.3%)	49 (61.3%)	18 (22.5%)
Restaurants	26 (32.5%)	38 (47.5%)	16 (20.0%)
Nightclubs	10 (12.5%)	37 (46.3%)	33 (41.3%)
Off licenses that sell alcohol to take off site	4 (5.1%)	41 (51.9%)	34 (43.0%)
Takeaway food retailers	4 (5.1%)	36 (45.6%)	39 (49.4%)

5. What measures could be taken within the highlighted area which would make you feel safer at night?

57 (100.0%)

6. A cumulative impact area (CIA) will allow the licensing authority to place additional conditions on a new licenses applicant or a premises applying to vary their licence. Do you agree that the licensing authority should implement a CIA?

61 (76.3%) Yes, I agree

19 (23.8%) No, I disagree

7. Please see the map at the top of this page, do you believe additional areas should be included or current streets should be removed from the CIA?

53 (100.0%)

8. Within a CIA, several conditions could be imposed on new or varied licenses. Do you agree with the following conditions or aims that a CIA could impose?

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
Fewer licensed premises selling alcohol	16 (20.8%)	10 (13.0%)	22 (28.6%)	19 (24.7%)	10 (13.0%)
Fewer late night takeaways	19 (24.1%)	25 (31.6%)	18 (22.8%)	12 (15.2%)	5 (6.3%)
Restricted hours for premises selling alcohol	22 (28.2%)	26 (33.3%)	8 (10.3%)	16 (20.5%)	6 (7.7%)
Restricted hours for late night takeaways	21 (26.6%)	27 (34.2%)	12 (15.2%)	13 (16.5%)	6 (7.6%)
Extra door staff for premises selling alcohol	18 (23.1%)	28 (35.9%)	19 (24.4%)	10 (12.8%)	3 (3.8%)

Extra door staff for late night takeaways	17 (21.8%)	29 (37.2%)	18 (23.1%)	11 (14.1%)	3 (3.8%)
Banning of glasses and glass bottles between late night hours	25 (32.1%)	20 (25.6%)	17 (21.8%)	12 (15.4%)	4 (5.1%)
Inclusion of Street Marshalls	25 (32.9%)	30 (39.5%)	12 (15.8%)	6 (7.9%)	3 (3.9%)
Requirement for premises to have a dispersal policy	28 (35.9%)	32 (41.0%)	14 (17.9%)	3 (3.8%)	1 (1.3%)

9. Do you have any other comments?

42 (100.0%)

About you

The following questions will help us gain a better understanding of the issues in the streets within the Salisbury ring road. Your answers will remain anonymous and this information will not be used to identify you or be given to third parties.

10. Your age

0 (0.0%) Under 18
 3 (3.8%) 18-24
 6 (7.5%) 25-34
 17 (21.3%) 35-44
 18 (22.5%) 45-54
 21 (26.3%) 55-64
 15 (18.8%) 65+

11. Your gender

45 (57.0%) Male
 34 (43.0%) Female

12. Your postcode

74 (100.0%)

13. Please indicate which group you most identify yourself as:

66 (82.5%) Member of public
 3 (3.8%) Councillor
 2 (2.5%) Parish/ City Council staff
 2 (2.5%) Licensee
 0 (0.0%) Late night food retailer
 0 (0.0%) Taxi firm/driver
 4 (5.0%) Local business
 3 (3.8%) Agency (please state)

Please state

3 (100.0%)

14. Have you ever been a victim or witnessed anti social behaviour or crime linked to the night time economy in the last 12 months?

	Yes	No
Violent crime	14 (18.9%)	60 (81.1%)
Criminal damage	13 (17.6%)	61 (82.4%)
Anti social behaviour	36 (46.8%)	41 (53.2%)

Who did you report this to?

14 (100.0%)

**Thank you for completing this survey.
Please press the submit button to send in your response.**